## **International Journal of Current Microbiology and Applied Sciences**

(IJCMAS) NAAS RATING-5.38, ICV-95.39

ISSN: 2319-7692 (Print) ISSN 2319-7706 (Online)

An International, Monthly, Online, Free Access, Peer Reviewed, Indexed, fast track Scientific Research Journal

## **Certificate of Publication**

This is to certify that the following article reviewed by editorial board and published in International Journal of Current Microbiology and Applied Sciences (IJCMAS) ISSN: 2319-7692 (Print) ISSN 2319-7706 (Online).

Int.J.Curr.Microbiol.App.Sci.2018.7.(1):982-989 https://doi.org/10.20546/ijcmas.2018.701.118

An Assessment of the Awareness Pattern of Consumers about American Food Restaurants in Bengaluru City, India

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Dr.M.Prakash Editor-in-chief

International Journal of Current Microbiology and Applied Sciences

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