EXCELLENT PUBLISHERS

International Journal of Current Microbiology and Applied Sciences (IJCMAS)

ISSN: 2319-7692 (Print) ISSN 2319-7706 (Online)

An International, Monthly, Online, Free Access, Peer Reviewed, Indexed, Scientific Research Journal

CERTIFICATE OF PUBLICATION

This is to certify that the following article reviewed by editorial board and published in

International Journal of Current Microbiology and Applied Sciences (IJCMAS) ISSN: 2319-7692 (Print) ISSN 2319-7706 (Online).

Int.J.Curr.Microbiol.App.Sci.2018.7.(1):982-989

https://doi.org/10.20546/ijcmas.2018.701.118

An Assessment of the Awareness Pattern of Consumers about American Food Restaurants in Bengaluru City, India

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Editor-in-chief
International Journal of Current Microbiology and Applied Sciences
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