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Analysis of Marketing Practices and Consumer Preference of Bandur Sheep in Mandya District, Karnataka, India

Niveditha Kondepudi^{1*}, Sardar Baig² and B. C. Arpana³

¹Department of Food Business Management, College of Food Science and Technology, ANGRAU, India ²Department of Food Processing Technology, Dr. NTR College of Food Science and Technology, ANGRAU, India ³Indepdendent Researcher, University of Agricultural Sciences, GKVK, Bangalore, Karnataka, India

Dr.M.Prakash

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