EXCELLENT PUBLISHERS

International Journal of Current Microbiology and Applied Sciences (IJCMAS)

ISSN: 2319-7692 (Print) ISSN 2319-7706 (Online)

An International, Monthly, Online, Free Access, Peer Reviewed, Indexed, Scientific Research Journal

CERTIFICATE OF PUBLICATION

This is to certify that the following article reviewed by editorial board and published in

International Journal of Current Microbiology and Applied Sciences (IJCMAS) ISSN: 2319-7692 (Print) ISSN 2319-7706 (Online).

Int.J.Curr.Microbiol.App.Sci.2023.12.(6):46-52

https://doi.org/10.20546/ijcmas.2023.1206.006

Assessment of Factors Affecting Decision Making of Consumers towards Buying and Consuming Green Products

Shreya Sangwan* and Rekha Vyas

Department of Resource Management and Consumer Sciences, College of Community and Applied Sciences, Maharana Pratap University of Agriculture and Technology, Udaipur, Rajasthan, India

Dr. M.Prakash
Editor-in-chief
International Journal of Current Microbiology and Applied Sciences
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