

Original Research Article

<https://doi.org/10.20546/ijcmas.2018.701.109>

Benefit - Cost Analysis of Onion Producer in Sagar District of Madhya Pradesh, India

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ABSTRACT

Keywords

Variable Cost, Benefit, Fixed cost, Production, Benefit

Article Info

Accepted:
10 December 2017
Available Online:
10 January 2018

A comparative study was conducted for benefit - cost ratio analysis of small, medium and large scale onion producer in Sagar district of Madhya Pradesh, India. In this study almost all type of farmers were involved in different activities where onion farming was a major occupation i.e. 70% large and 55% medium type of farmers. The maximum operational cost was found to be Rs. 5950.19 for large type farmers and was from family labour. The minimum per hectare operational cost was found from bullock labour for small type farmers i.e. Rs. 1221.67. In case of material cost, the highest cost was involved in plant protection i.e. Rs. 6261.30 for large type of farmers. The highest fixed cost was recorded from rental value of owned land for large scale farmers i.e. Rs. 27066.67. The total cost involved for onion production was maximum of large type farmers i.e. Rs. 73581.04. The net return was found maximum (Rs. 88818.96) for large type of farmers whereas minimum (Rs. 65844.34) was for small type of farmers according to availability of land area utilized for onion cultivation. The Benefit – Cost ratio were found maximum (7.48: 2) for small type of farmers whereas large type of farmers hold minimum (6.84: 2) cost – benefit ratio.

Introduction

The area of onion research has attracted considerable interest among the researchers across the world. Many academicians, institutions and researchers in the country have conducted important studies in various dimensions of onion research, such as production of onion production economics, marketing, breeding, products and price mechanisms, marketing channels etc. India is the second largest producer of onion in the world, but far behind of many countries in terms of productivity. Maharashtra is a

pioneer state in onion production contributing 25% of country's onion. Ghulghule and Thomre (2009) reported 18.89 lakh hectare areas for onion production with annual production of 282.23 lakh tonnes and its productivity is 15 tonnes per hectare. In India it occupies an area of 3.95 lakh hectare with annual production of 42.33 lakh tonnes which area and to about 21 per cent of the world area, and 15 per cent of world production (Barakade *et al.*, 2011) classified the cultivators into three categories i.e. small (below 2 ha.), medium (2-4 ha.) and large (above 4 ha.) based on land holding size of the farmers in

Satara district of Maharashtra. Gade AND Lawande (2012) observed that *onion* (*Allium cepa* L.) is among the most important horticultural crops grown worldwide for its culinary preparation and spicing food dishes. He collected data from 100 farmers, 10 each from 10 villages from Ahmednagar and Pune districts. He found that the crop damage due to erratic rainfall at the time of harvesting of *kharif* onion and nursery preparation of *rabi* onion was the major constraint faced by 73% farmers.

Reddy *et al.*, (2012) reported the magnitude of regression coefficient revealed that an increase in market arrivals by a MT in a month led to an increase in prices by Rs.6.00/MT and Rs. 0.40/MT in Bangalore and Delhi markets respectively. Pawar (1998) concluded that small farmers sold maximum of their produce in the local market i.e. weekly market and to village vender and received less price as compared to wholesale market and as against other size groups. A reverse result was found in the case of large size groups i.e. they sold maximum of their produce of selection farm products in wholesale market. Jerry *et al.*, (2004) studied onion cost and return estimates at long-run continued success of New Mexico's commercial onion crop will, as always, depend upon the profitability of the crop in any or all of its various forms.

Chakraborty and Sankar (2005) concluded that onion cultivation was highly profitable vegetable as compared to the other vegetable. Safraz *et al.*, (2008) observed that the cost of seedlings i.e. Rs.3200/-per acre followed by Rs.2400/- on farm yard manure (FYM) and Rs.1600/- on land preparation per acre. Majority (93%) of the respondents sold their onion to beeper and remaining took their produce to wholesale market of Muzaffarabad; but results indicated that the producer who sold his produce through wholesale market fetched more profit than selling through

middleman. Barakade *et al.*, (2011) reported that the present study was carried out in 2010-11 to determine the economics of onion marketing on onion in Satara district, at least 175 countries grow onions. India is second largest onion growing country in the world. The total area under cultivation of onion crop is 84600 thousands hectares with total production of metric tonnes during the year 2008 -09. Haque *et al.*, (2011) reported Total of 150 onion farmers taking 50 farmers from each area were selected randomly. The yield of onion was found 9869 metric tons per hectare.

Kodge (2013) reported that in the year 2012 - 2013 onion production was 116.54 lakh tones out of which 4.7.63 lakh tones from Maharashtra, 25.23 lakh tonnes from Karnataka 21.50 lakh tonnes from M.P. and 15.14 lakh tonnes from Andhra Pradesh. The production of onion in India was 151.17 lakh tonnes 2012-2013. Bloch *et al.*, (2014) done random sampling 60 farmers and found 21-30 year age group was mainly involved in onion farming. 25.00 per cent onion farmers were Primary level of education; the 33.33 per cent were middle, 16.66 per cent of matriculation and 3.33 per cent farmers of the bachelor/master education in the study area. He also found total cost of production of Rs. 75050.00 during study this included Rs.18100.00, Rs.9600.00, Rs.28510.00 and Rs.18840.00 on a fixed cost, labour costs, marketing costs respectively on capital inputs. Thus the onion growers in Aware Baluchistan area obtained per acre 144 in mound on an average. And revenue per acre earned of Rs. 172800.00 that obtained by the growers of onion. On an average per acre earned during the study, Rs.97750.00 on net income, Rs.172800.00 on gross income and Rs.75050.00 on to telex pedicure in the Awaran Baluchistan. Therefore they availed input, output ratio of 1:1.30 from onion growing in the study area.

Kumar (2016) found that the average cost per hectare of red onion was Rs 1.35 lakh for marginal farmers, 1.28 lakh for small farmers, around Rs 1 lakh for medium farmers and Rs 67 thousand in the case of large farmers thus establishing clearly inverse relation with farm size. SFAC (2015) reported that India harvest maximum onion in January i.e. 32% more than other months. In India *Rabi* production is expected to be approximately 95 lakh ton. As per IBIS (International Business Information Services), approximately 78383 tons of processed and fresh onion has been exported in month of January 2015 compared to previous month export of 34081 tons. In Karnataka, total *Rabi* area is approximately 16676 ha. As on 27.1.2015 approximately 18145 ha of area is sown compared to last year area of 23844 ha. Lorkspur and Kulkarni (2014) reported that onion farmers require 70.25 man hours for complete cycle in one hectare.

The total cost incurred for labour was Rs. 31240.2 per hectare and found the net returns of Rs.93278.43/ha. The main objective of this study was to analyse benefit – cost ratio of onion production in Sagar district of Madhya Pradesh.

Materials and Methods

Selection of study area

Sagar district of Madhya Pradesh was selected purposively as having remarkable area (2179 ha) of onion in the district of the state.

Selection of respondent

After selection of study area, a list of onion growers were prepared and further categories according to their size of holding and grouped into Small (1.0 to 2.0 ha) Medium (2.01 to 4.0 ha) and Large (above 4.01 ha). From each size group of holding, 20 farmers were selected

randomly. Thus total 60 farmers were considered for detail investigation to fulfill the stated objectives.

Collection of data

The study is based on both primary and secondary data. The primary data was collected from the selected respondents with the help of pre-tested interview schedule by the personal interview method and secondary data was collected from Madhya Pradesh agriculture statistics, land record office, annual districts statistics and other published and unpublished reports.

Method of analysis

The collected data were tabulated, processed and analyzed to estimate the cost and return of onion

$$\text{Benefit cost ratio} = \frac{\text{Gross Income}}{\text{Gross Expenses}}$$

Results and Discussion

In this study almost all type of farmers were involved in different activities where onion farming was a major occupation i.e. 70% large and 55% medium type of farmers. In case of small farmers onion producer was only 30%. Larger type farmers having average family size of 7 no. had maximum educational status i.e. degree holder (10%). 100 % and 70% household leads by male in small and large type farmers respectively (Table 1). The maximum area of irrigated and non-irrigated land i.e. 25.60 ha and 5.35 ha which were held by large type of farms and minimum irrigated and non-irrigated land was 1.61 ha and 0.05 ha respectively belongs to small type of farmers. 90%, 54% and 65% land were found to be get utilized for cultivation by small, medium and large type of farmers respectively (Table 2).

Selected respondents of the study area

District	Block	Village	Selected Respondents
Sagar	Banda	Piduruwa	20
		Patari	20
		Sagoriya	20
Total Sample Size			60

Table.1 Socio-economic Status of sample onion Growers

Indicators	Small	Medium	Large
Age (years)	46	45	54
Main Occupation (%)			
Onion farming	30.00	55.00	70.00
Dairy	5.00	5.00	5.00
Own Business	45.00	30.00	15.00
Others	20.00	10.00	10.00
Education Status (%)			
Primary	20.00	15.00	50.00
Middle	35.00	75.00	0.00
Matric	25.00	10.00	40.00
Secondary	20.00	0.00	0.00
Degree	0.00	0.00	10.00
Average Family Size (no)			
Male	2	2	5
Female	1	2	2
Social Groups			
General	15	40	40
SC	5	5	15
OBC	70	50	35
ST	10	5	10
Head of household (%)			
Male	100	85	70
Female	0	15	30

Table.2 Land ownership pattern on average sample Onion Growers (ha.)

Indicators	Small	Medium	Large
Total owned land			
Irrigated	1.61	2.81	25.60
Un-irrigated	0.05	0.95	5.35
Area under onion cultivation			
Irrigated	1.50	2.00	20.00
Un-irrigated	0.00	0.00	0.00

Table.3 Per ha cost (Rs.) of onion cultivation for selected farmers

S. No.	Particulars	Farm Size		
		Small	Medium	Large
A	Operational Cost	12628.75	14752.65	16629.67
1	Imputed value of family labour	5097.50	5921.56	5950.19
2	Hired Human labour	4202.50	4540.90	5948.30
3	Bullock labour	1221.67	1427.45	1720.43
4	Machine power	2107.08	2862.74	3010.75
B	Material Cost	15506.14	19489.84	22417.67
1	Seed	3662.03	4023.52	4612.20
2	Manures and fertilizers	1450.76	1950.54	2236.20
3	Plant Protection	3251.20	5431.44	6261.30
4	Irrigation charges (by tube well Diesel + electric)	3910.05	4350.00	5100.00
5	Interest on working capital @6% for season	1432.107	1734.337	2007.973
6	Transportation	1800.00	2000.00	2200.00
C	Fixed Cost	22529.63	26413.80	29852.49
1	Rental value of owned land	20000.00	23741.67	27066.67
2	Land revenue	50.00	50.00	50.00
3	Depreciation and maintenance of implements and machinery	2213.17	2269.03	2327.03
4	Interest on owned fixed capital	266.46	353.10	408.79
Total cost		50664.52	60656.29	68899.83

Table.4 Cost of onion cultivation (Rs/ha)

Cost Involved	Small	Medium	Large
Operational cost	12628.75	14752.65	16629.67
Material Cost	15506.14	19489.84	22417.67
Fixed cost	22529.63	26413.80	29852.49
Total Cost	50664.52	60656.29	68899.83

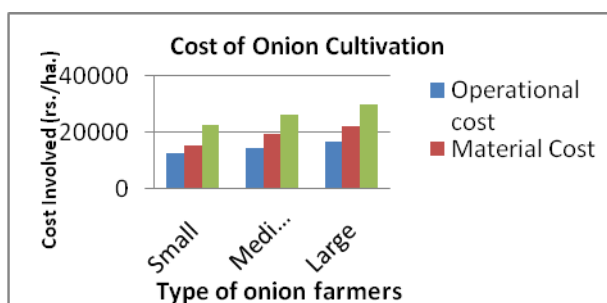
Table.5 Gross income for onion production

Particular	Small	Medium	Large
Total yield (q/ha)	160	185	203
Price received per quintal (Rs)	1500	1500	1500
Value of main product (Rs./ha.)	240000	277500	304500
Total area under onion cultivation (ha.)	1.5	2.0	20.0
Gross return (Rs)	360000	555000	6090000
Net returns over total cost (Rs.)	65844.34	77635.86	88818.96

Table.6 Cost – Benefit analysis of onion production for all type of onion growers

Particulars Grovers	Cost Involved Per ha. (Rs.)	Total Cost Involved (Rs.)	Gross Return (Rs.)	Net Benefit (Rs.)	Cost– Benefit Ratio
Small	50664.52	75996.78	360000	284003.22	7.48 : 2
Medium	60656.29	121312.58	555000	433687.42	7.02 : 2
Large	68899.83	1377996.60	6090000	4712003.4	6.84 : 2

Fig.1 Cost of onion production (Rs. / Ha.)



The maximum per hectare operational cost was found to be Rs. 5950.19 for large type farmers and was mainly from family labour.

Due to large land area they had to work daily for de-weeding, manual ploughing of surface soil. The minimum operational cost was found from bullock labour for small type farmers i.e. Rs. 1221.67. In case of material cost, the highest cost was involved in plant protection i.e. Rs. 6261.30 for large type of farmers. Poaching was the major hazardous problem found in farm area of large type of farmers. To overcome these problems they were use to do fencing for protection. The highest fixed cost was recorded from rental value of owned land for large scale farmers i.e. Rs. 27066.67. The total cost involved for onion production was maximum of large type farmers i.e. Rs. 73581.04 (table 3 & 4, Fig 1)). The net return were found maximum (Rs. 88818.96) for large type of farmers whereas minimum (Rs. 65844.34) was for small type of farmers according to availability of land area utilized for onion cultivation. The Benefit – Cost ratio were found maximum (7.48: 2) for small type of farmers whereas large type of farmers hold minimum (6.84: 2) benefit - cost

ratio (Table 5 and 6). By getting this type of result we can say that there is an inverse relationship between net benefit and benefit - cost ratio. The type of farmers who were having small land area have better benefit - cost ratio because they can manage their all the needs and requirement for onion cultivation in better way within less involvement of cost than the farmers having large area. This result show that farm management practice is very important factor for better production of onion which is not up to the mark in large type of farmers in Satna district of Madhya Pradesh.

Acknowledgement

Authors have sincere gratitude to dean Dr. Arup Kumar Gupta for providing me such type of facility to perform my research work, Dr. Jayant Kumar Gupta for guiding us in each and every hard moment during my research work, all the teaching and non-teaching staff of college for supporting us.

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How to cite this article:

Shampi Jain and Jayant Kumar Gupta. 2018. Benefit - Cost Analysis of Onion Producer in Sagar District of Madhya Pradesh, India. *Int.J.Curr.Microbiol.App.Sci.* 7(01): 894-900.
doi: <https://doi.org/10.20546/ijcmas.2018.701.109>