## International Journal of Current Microbiology and Applied Sciences (IJCMAS)

ISSN: 2319-7692 (Print) ISSN 2319-7706 (Online)

An International, Monthly, Online, Free Access, Peer Reviewed, Indexed, fast track Scientific Research Journal

## **Certificate of Publication**

This is to certify that the following article reviewed by editorial board and published in International Journal of Current Microbiology and Applied Sciences (IJCMAS) ISSN: 2319-7692 (Print) ISSN 2319-7706 (Online).

Int.J.Curr.Microbiol.App.Sci.2023.12.(6):46-52 https://doi.org/10.20546/ijcmas.2023.1206.006

Assessment of Factors Affecting Decision Making of Consumers towards Buying and Consuming Green Products

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Dr. M.Prakash Editor-in-chief International Journal of Current Microbiology and Applied Sciences www.ijcmas.com www.excellentpublishers.com

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